



raise

RESPONSIBLE ALLIANCE IN SOCIAL ENTERPRISE

..... **MEDIA & PRESS KIT 2013**

... **MEET THE CEO**

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Carol is a visionary whose goal is to change the world by inspiring business leaders to make positive social impact in their community an equal priority to profitability. Carol partners with companies to create strategies that add social innovation to the DNA of their business model to elevate their brands, increase profitability, and ensure social impact. Carol coordinates a unified effort to solve community and global problems. She believes that this act of strategic synergy (SOLUTIONISM) is the catalyst for the innovation we need in our world. Carol helps others leverage their Success and RAISE their Significance.



Carol McKown, CEO

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... ABOUT RAISE ...

RAISE Global Services is an Atlanta-based company founded in 2010. We specialize in partnering with for-profits, non-profits, and foundations, as well as establishing synergistic relationships between all parties. We know that more global problems will be solved if all sectors of business would partner and communicate with one another. We work to integrate social innovation into the DNA of the corporations we partners with so that they can make a greater social impact. By doing this, we help for-profit businesses increase their bottom line. We add purpose to your life and to your business and help leadership teams, CEOs, presidents, etc. move from a place of success to a place of significance.

For non-profits, we find for-profit partners that can support their cause year after year and fund numerous projects to create a sustainable relationship. With all of our clients, we not only create plans for social innovation, but also implement them. RAISE Global Services is starting a movement in which non-profits, for-profits, foundations, government agencies, the media, and citizens join together to achieve authentic social impact.



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... **INTERVIEW TOPICS**

SOCIAL IMPACT **PURPOSE-DRIVEN LEADERSHIP**

SOCIAL ROI **SOCIAL INNOVATION**

MOVING FROM SUCCESS TO SIGNIFICANCE **SOCIAL ENTREPRENEURSHIP**

FOR-PROFIT / NON-PROFIT PARTNERSHIPS

TOOLS AND STRATEGIES FOR ACCOMPLISHING MORE IN LESS TIME

... **CONTACT US**



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